



Turkish American Chamber of Commerce and Industry – Midwest

Model Partnership in Healthcare: United States & Turkey

March 12-13, 2010

Marriott Hotel, Downtown, Chicago

SPONSOR INFORMATION

DIAMOND CORPORATE SPONSORSHIP ('Topkapi Palace' Plaquette)

SUGGESTED DONATION: \$50,000.00 and up

1. **"Principal Conference Sponsor"** recognition and signage of the company name/logo in all conference related advertising and on outdoor/indoor displays, media, and on stage/podium.
2. **"Principal Conference Sponsor"** prime logo exposure in all Conference promotional material; i.e., main brochure, agenda, direct mail, websites, radio, print, broadcast, online advertising, press releases
3. Prime logo exposure listed as the Diamond Sponsor on the Conference website www.MedicalTourismInTurkey.org and the Trade Chamber web site www.TACCI-Midwest.org with a direct link to your website
4. Company profile on the conference website (limit: 100 words)
5. Displaying/distribution of company literature during conference
6. Displaying of the company logo or commercial on two large presentation screens in the conference hall
7. Banner/Sign Placement throughout the conference hall, exhibition and registration areas
8. Brochure placement in all conference attendee bags
9. Company logo on attendee bags
10. Logo on all attendee conference badges
11. One 8' exhibit table with preferred placement in the exhibit hall (optional)
12. If requested, the Chamber will provide two volunteers at the exhibit table to promote your business at no additional cost
13. Recognition as Honored Guests at the opening ceremony of the Conference
14. Acknowledgement of your generous sponsorship at the conference opening, throughout the conference, at the closing of the conference, and at the Medical Ball
15. Opportunity to pick one speaker to speak on a panel session within the conference (content to be approved by TACCI-Midwest)
16. Five complimentary conference registrations
17. A mailing list of all the attendees at the conference for purposes of following up via mail for marketing purposes.
18. Reserved table at the conference
19. Reserved table at the Medical Ball
20. Four complimentary tickets to TADAM Medical Ball in the evening of Saturday, March 13th
21. Three-year of TACCI-Midwest membership

PLATINUM CORPORATE SPONSORSHIP ('Dolmabahçe Palace' Plaquette)

SUGGESTED DONATION: \$25,000.00 and up

1. **"Principal Exhibit Hall Sponsor"** recognition and signage of the company name/logo in all conference related advertising and on outdoor/indoor displays, and media
2. **"Principal Exhibit Hall Sponsor"** secondary logo exposure in all Conference promotional material; i.e., main brochure, agenda, direct mail, websites, radio, print, broadcast, online advertising, press releases
3. Secondary logo exposure listed as the Platinum Sponsor on the Conference website www.MedicalTourismInTurkey.org and the Trade Chamber web site www.TACCI-Midwest.org with a direct link to your website
4. Company profile on the conference website (limit: 50 words)
5. Displaying/distribution of company literature during conference
6. Company logo display on two large presentation screens in the conference hall
7. Banner/Sign Placement throughout the conference hall, exhibition and registration areas
8. Brochure placement in all conference attendee bags
9. One 8' exhibit table with preferred placement in the exhibit hall (optional)
10. If requested, the Chamber will provide one volunteer at the exhibit table to promote your business at no additional cost
11. Recognition as Honored Guests at the opening ceremony of the Conference
12. Acknowledgement of your generous sponsorship at the conference opening, throughout the conference, at the closing of the conference, and at the Medical Ball
13. Three complimentary conference registrations
14. Reserved table at the conference
15. Two complimentary tickets to TADAM Medical Ball in the evening of Saturday, March 13th
16. Two-year of TACCI-Midwest membership

GOLD CORPORATE SPONSORSHIP ('Yıldız Palace' Plaquette)

SUGGESTED DONATION: \$10,000.00 and up

1. **"Gold Sponsor"** recognition and signage of the company name/logo in the conference hall
2. Secondary logo exposure in Conference promotional material including main brochure, agenda, websites, online advertising, and press releases
3. Secondary logo exposure listed as the Gold Sponsor on the Conference web site www.MedicalTourismInTurkey.org and the Trade Chamber web site www.TACCI-Midwest.org with a direct link to your website
4. Company profile on the conference website (limit: 20 words)
5. Displaying/distribution of company literature during conference
6. Group logo display on two large presentation screens in the conference hall
7. Banner/Sign Placement in the exhibition area
8. Brochure placement in all conference attendee bags
9. Recognition as Honored Guests at the opening ceremony of the Conference
10. Acknowledgement of your generous sponsorship at the conference opening,
11. Two complimentary conference registration
12. One-year of TACCI-Midwest membership

SILVER CORPORATE SPONSORSHIP ('Beylerbeyi Palace' Plaquette)

SUGGESTED DONATION: \$5,000.00

1. **"Welcoming Dinner Sponsor"** recognition and signage of the company name/logo in the dining and the conference hall
2. Secondary logo exposure in Conference promotional material including main brochure, agenda, websites, online advertising, and press releases
3. Secondary logo exposure listed as the Silver Sponsor on the Conference web site www.MedicalTourismInTurkey.org and the Trade Chamber web site www.TACCI-Midwest.org with a direct link to your website
4. Company profile on the conference website (limit: One sentence)
5. Displaying/distribution of company literature during conference
6. Group logo display on two large presentation screens in the conference hall
7. Banner/Sign Placement in the exhibition area
8. Brochure placement in all conference attendee bags
9. Recognition as Honored Guests at the opening ceremony of the Conference
10. Acknowledgement of your generous sponsorship at the conference opening,
11. One complimentary conference registration
12. One-year of TACCI-Midwest membership

BRONZE CORPORATE SPONSORSHIP (4 available)

SUGGESTED DONATION: \$2,500.00

1. **"Coffee Break Sponsor"** recognition and signage of the company name/logo in the conference hall coffee break/networking area
2. Secondary logo exposure in Conference promotional material including main brochure, agenda, websites, and online advertising
3. Secondary logo exposure listed as a Bronze Sponsor on the Conference web site www.MedicalTourismInTurkey.org and the Trade Chamber web site www.TACCI-Midwest.org with a direct link to your website
4. Group logo display on two large presentation screens in the conference hall
5. Recognition as Honored Guests at the opening ceremony of the Conference
6. Acknowledgement of your generous sponsorship at the conference opening
7. One-year of TACCI-Midwest membership

EXHIBIT BOOTH ONLY SPONSORSHIP (\$ 1,000.00)

1. Secondary logo exposure listed as a Exhibitor on the conference and Trade Chamber websites with a direct link to your website
2. Group logo display on two large presentation screens in the conference hall
3. One 8' Exhibit table with placement on first come first serve basis

Official SPONSOR of Conference Bags (\$ 1,000.00)

1. Recognition as the sponsor of the sponsor of the Conference Bag
2. Logo display on the attendee bags and listed on our websites as a sponsor.

Official SPONSOR of Photography (\$ 1,000.00)

1. Recognition as the sponsor of the photographer taking official conference pictures
2. Listed on our websites as a sponsor.

Brochures placed on a table outside conference hall (\$250)

Your company brochures will be placed on a table in an area with maximum foot traffic. The brochures should be provided ahead of time so that our staff can ensure the brochures are always displayed until they are all distributed.



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SPONSORSHIP AGREEMENT

Please fill out the form below and return it to the Turkish American Chamber of Commerce and Industry Midwest along with your payment.

Name _____

Business Name _____

Phone _____ Fax _____ E-mail _____

Address _____

City _____ State _____ Zip _____

DIAMOND _____ \$ 50,000 and up

PLATINUM _____ \$ 25,000

GOLD _____ \$ 10,000

SILVER _____ \$ 5,000

BRONZE _____ \$ 2,500

EXHIBIT BOOTH _____ \$ 1,000

Conference Bags _____ \$ 1,000

Photography _____ \$ 1,000

Brochure Placement _____ \$ 250

Other, Service, and Materials: _____

Please check one:

Check Enclosed Check Number: _____

Credit card Payment (Please fill out the Payment Authorization Form)

Note:

- Deadline for inclusion in all promotional materials is February 19th 2010.
- Logo size will depend on the category of sponsorship.
- Please e-mail your business logo and company info to be included in the promotional material and conference website to info@MedicalTourismInTurkey.org.



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PAYMENT INFORMATION

If you would like to make your payment with check, please fill out the Sponsorship Agreement form and return it to the Turkish American Chamber of Commerce and Industry Midwest along with your check payable to "**TACCI-Midwest**":

Turkish American Chamber of Commerce and Industry Midwest
333 N. Michigan Avenue, Suite 932
Chicago, Illinois 60601

To make your payment with a credit card please fill out the agreement form and fax it to the Turkish American Chamber of Commerce and Industry Midwest at 1 (312) 276 5181 along with your credit card authorization form below.

CREDIT CARD AUTHORIZATION FORM

Name on the Card: _____

Company Name: _____

Payment Options:

AMEX MASTERCARD VISA DISCOVER

Card Number: _____

Expiration Date: _____ Security Code (3 digits at the back): _____

Signature: _____

Date (MM/DD/YY): _____